

Shaping the Future of Threat Intelligence



Your Personal Line of Defense.

WHY PROTECTION MATTERS

Emergencies can happen anytime, anywhere. Whether it's a medical crisis, an unexpected accident, or a dangerous situation, having access to **immediate assistance** can make all the difference.

Unfortunately, many existing safety systems are fragmented, leaving individuals **unprotected and vulnerable** when they need help the most.

This is where **Guardian Link** come in. By **bridging the gap** between real-time emergencies and fast-response solutions, we ensure that users receive **quick, reliable assistance** at the push of a button.



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CHAPTER

INTRODUCTION: *WHAT IS GUARDIAN LINK*

GUARDIAN LINK

One Simple Platform, Easy To Use

Guardian Link is a **real-time protection** and threat response system designed to keep individuals protected in critical situations. With a single tap, users can **alert law enforcement, and receive immediate assistance** in cases of emergency, harassment, accidents, or medical issues.

- **Single-Button Activation** – Request help instantly.
- **Real-Time Location Sharing** – Keep trusted contacts updated on your whereabouts.
- **Two-Way Communication** – Stay connected with responders during an emergency.
- **911 Integration** – Connect directly to law enforcement and emergency services.

Purpose:

Proactively address potential threats to ensure the prevention of harm and the protection of lives, while notifying support and law enforcement.



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CHAPTER

BENEFITS: *WHO BENEFITS FROM GUARDIAN LINK*

WHO BENEFITS

from Guardian Link?

- **Healthcare Workers** – Safe passage after long shifts, especially at night.
- **Night Shift Employees** – Protection when commuting during non-peak hours.
- **Runners & Walkers** – Security in remote or poorly lit areas.
- **Parents & Caregivers** – Peace of mind knowing loved ones are safe.
- **Ride-Share Drivers & Passengers** – Instant help during unsafe encounters.
- **Event Attendees** – Assistance in large, unfamiliar, or crowded spaces.
- **Outdoor Enthusiasts** – Help during hikes, camping, or remote travel.
- **Students** – Protection when walking alone on campus.



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CHAPTER

REAL-LIFE SCENARIOS & IMPACT

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A Late-Night Walk Home:

Emily, a college student, was walking home alone when she noticed someone following her. She pressed her Guardian Link button, instantly alerting her roommates and campus security. Within minutes, she was safely escorted home.

Medical Emergency While Driving:

James, a diabetic, felt dizzy while driving. He used Response Link to alert his family, who tracked his location and called for assistance. Emergency services found him quickly and stabilized his condition.

A Traveler in Distress:

Lisa, visiting a new city, got separated from her group in an unsafe area. She discreetly activated Guardian Link, notifying local responders and a nearby trusted contact who helped her get to safety.

Domestic Violence Survivor:

Sarah, escaping an abusive relationship, used Response Link's silent alert to call for help without alerting her attacker. Within minutes, law enforcement arrived to intervene.

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GUARDIAN LINK REPORTING

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This **Guardian Link Concierge System** is a platform designed to ensure the prevention and protection and well-being of individuals traveling on foot. Designed for commuters walking home from work or in parking ramps and transit stations. Students navigating campuses or neighborhoods while walking or running. Elderly individuals requiring additional security. Travelers unfamiliar with the area. Vulnerable populations in high-crime areas, particularly in urban or high-risk areas.



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CHAPTER

WHAT SETS US APART?

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- **Priority Buttons:** Guardian Link's Priority Buttons are designed to provide users with an incredibly fast and convenient way to send urgent communications.
- **Customizable Button Setup** – Users can set up 1, 2, or 3 Priority Buttons to match their specific needs.
- **Voice-to-Text Functionality** – By holding down the button, users can quickly convert speech into text, ensuring a seamless communication process.
- **Versatile Voice Input** – Users can whisper or speak in a normal tone, making the system adaptable to various emergency scenarios.
- **Message Confirmation** – The voice message is confirmed before an alert is sent, reducing errors and ensuring accurate information.
- **Always Ready** – The Priority Buttons are a proprietary mobile function that's always available, offering peace of mind and speed during critical situations.
- **Instant Alerts** – One tap connects you to immediate help.
- **Smart Location Tracking** – Ensures responders find you quickly.
- **Two-Way Communication** – Keeps you connected with trusted contacts.
- **No Complex Setup** – Simple installation and activation in minutes.

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CHAPTER

HOW IT WORKS

HOW IT WORKS?

Once you subscribe to Guardian Link, a background check is conducted to ensure user safety and integrity. Upon successful verification, users gain access to the app and its life-saving features.

Step 1: Membership Activation & Verification

1. **Step 1: Subscribe & Pay for Membership** – Users select their preferred membership plan, complete payment, and begin the onboarding process.
2. **Step 2: Background Check & ID Submission** – Users submit a state-issued ID (front & back) and complete the required background check.
3. **Step 3: Approval Process** – Applications are reviewed, and only users with clean records (no misdemeanors or felonies) are approved.

Step 2: Activation Steps

1. **Step 4: System Enrollment** – Once approved, support personnel upload the new member's details into the YOU Get It First system.
2. **Step 5: Invitation Email Sent** – Users receive an email with a download link for the Guardian Link app, plus access to web-based training materials.

HOW IT WORKS?

Step 3: Onbaording

1. **Step 6: Mobile Training & Certification** – The app includes training modules covering key functions like Safe Link activation and emergency alert handling.
2. **Step 7: Feature Activation** – After completing the training, all features, including Priority Buttons, are unlocked.
3. **Step 8: Ready to Use** – Users are notified via the YOU Mobile App that their protection is active and available for immediate use.

Step 4: Emergency Response in Action

1. **Step 1: Send a Safe Link Alert:** In 3 seconds or less, press a single button to send an alert for immediate assistance. Your location and distress signal are instantly shared with designated responders.
2. **Step 2: Notify Support Teams:** Your alert automatically reaches security personnel and law enforcement. The system ensures your distress signal is monitored and acknowledged in real-time.
3. **Step 3: 911 Escalation (If Required):** If the situation escalates, an Urgent Response Coordinator facilitates direct contact with emergency services. Law enforcement, EMTs, or specialized response teams are dispatched immediately when needed.

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CHAPTER

MEMBERSHIP PLAN

MEMBERSHIP PLAN- GUARDIAN

Best For Individuals who want reliable, 24/7 personal protection

Guardian – Monthly

- 24/7 Monitoring & Instant Alerts
- Safe Link Technology
- Basic Safety Features
- No commitment

\$10/month

Guardian – Annual

- 24/7 Monitoring & Instant Alerts
- Safe Link Technology
- Basic Safety Features
- No commitment

\$108/year

Guardian – VIP

- 24/7 Monitoring & Instant Alerts
- Safe Link Technology
- Basic Safety Features
- 3-year commitment - paid annually

\$99/year

Note: Subscription cancels after 1 year for guardian monthly & annual payment. Prices may increase upon renewal.

Subscription is active for 3 year for guardian VIP. Price remains the same for 3 years

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CHAPTER

TESTIMONIALS

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This is the best decision I've made for my safety. I feel more secure knowing help is always accessible." – Michael, Night Shift Worker

"Guardian Link gives me the confidence to go out alone without fear." – Emma, College Student

"This app is a game-changer for my elderly parents. They can get help instantly if needed." – Sarah, Caregiver



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CHAPTER

GET STARTED TODAY

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Visit Us – myguardianlink.com

Guardian Link –
Your Personal Line of Defense.



