

# Guardian Link and a 911 Call



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## INTRODUCTION

# What is Guardian Link?

Guardian Link is a Proactive Threat Reporting & Action Taking System, allowing individuals to take control of their protection and response capabilities through their mobile devices. It serves those seeking protection when acting alone or in a group.

Using My Guardian Link instead of or in addition to a 911 call offers several advantages in certain situations, particularly for proactive safety and security measures. Here's how they compare:



# Guardian Link Advantages

Guardian Link complements emergency services by stepping in with real-time, human support before 911 deficiencies—working together to protect more lives.

## 1. Immediate Identification and Location ID

<b>My Guardian Link:</b>	<b>911</b>
Within 3 seconds reaches the Urgent Response Coordinator with your name and exact location.	Requires verbal confirmation of location, taking precious time during an emergency.

## 2. Real-Time Threat Intelligence & Prevention

<b>My Guardian Link:</b>	<b>911</b>
enables users to report suspicious activity early, helping to prevent incidents before they escalate.	

### 3. Silent and Discreet Reporting

My Guardian Link:	911
allows for silent alerts in situations where calling 911 could put the person at greater risk (e.g., harassment, anxious moments, home intrusions, active shooter situations, domestic abuse).	911 requires verbal communication, which could alert an attacker.

### 4. Voice-Activated Reporting

My Guardian Link:	911
features voice-activated reporting in case your phone is miss handled.  You can also use your smartwatch or earbuds to send a message if phone is miss handled.	911 usually requires voice conversation on a cell or telephone.

## 5. Faster Response Through Direct Notifications

<b>My Guardian Link:</b>	<b>911</b>
instantly notifies our security teams, then 911 to law enforcement, or designated responders during the dispatch processing.	911 calls go through a call queue, verification process, and dispatch, which can delay response times.

## 6. Two-Way Communication & Confirmation

<b>My Guardian Link:</b>	<b>911</b>
My Guardian Link users receive an immediate call back after their location is identified.	911 callers may be left waiting with no immediate feedback on whether help is on the way.

## 7. Individual Emergency Response

<b>My Guardian Link:</b>	<b>911</b>
My Guardian Link ensures the right type of response (e.g., security team first, then law enforcement if needed).	911 treats most calls generically, which can lead to delays in prioritization.

## 8. Integration with Threat Intelligence

<b>My Guardian Link:</b>	<b>911</b>
My Guardian Link is part of a larger threat intelligence system, allowing for data-driven insights on security risks that can be shared with its members.	911 operates case-by-case with little real-time cross-network intelligence sharing.

## 9. Integration with 911 Centers

<b>My Guardian Link:</b>	<b>911</b>
My Guardian Link is connected with a National 911 Network, allowing efficient and escalated communication with each local 911 center.	911 calls require more explanation, while Guardian Link operators are trained to handle urgent threats efficiently.

## 10. Guardian Link Learning Management System (LMS)

My Guardian Link:	911
Guardian Link offers an LMS (Learning Management System) to ensure proper execution of the system and provide ongoing protection and security curriculum.	911 does not offer a learning system.

## 11. Background Checks

My Guardian Link:	911
My Guardian Link conducts background checks on all users in the Guardian Link system to ensure accountability and credibility of threat reporting and response.	Without background checks, bad actors or individuals with malicious intent could exploit the system, creating false alarms or endangering the integrity of responses.



## 12. Support Law Enforcement

My Guardian Link:	911
<p>My Guardian Link is designed to assist and support the 911 system and law enforcement by providing a pre-verified, real-time intelligence, making urgent communication more efficient.</p>	<p>With pre-verified, real-time intelligence, law enforcement can respond faster with greater situational awareness, reducing risk and improving the effectiveness of the response efforts.</p>

# When to Use Each System

Use My Guardian Link when you need to:

- **Anxious Moments** – When you feel uneasy, nervous, or uncertain about your safety.
- **Nervous Moments** – If you sense something is off and want immediate reassurance.
- **Injured, Incapacitated, Alone** – When you need help and need to be located quickly.
- **Threats that require immediate contact** – urgent action without drawing attention.
- **Any other situation** where you feel unsafe or unsure, helpless, defenseless.

When in doubt, use My Guardian Link for faster service.



# When to Use Each System

Use 911 when you need:

- Chest pain or heart attack symptoms.
- Trouble breathing or choking.
- Unconsciousness or unresponsiveness.
- Severe bleeding or injuries.
- Stroke symptoms (sudden numbness, confusion, difficulty speaking).
- Seizures that last too long or don't stop.
- Poisoning or drug overdose.
- Severe allergic reactions (trouble breathing, swelling of throat).



# Conclusion

In many cases, using both My Guardian Link and 911 provide great outcomes—

- My Guardian Link for immediate silent alerts, immediate ID and location, along with network-wide awareness.
- 911 for direct emergency medical response.

Guardian Link—a revolutionary communication system that supports people in moments of high anxiety or silent urgency, especially women. Guardian Link is not a competitor to 911—it's the one standing beside it. It's the early voice, the protective friend, the lightning-fast connection when someone needs help before panic sets in. Our system empowers people to report threats, risks, or danger instantly, and our team acts fast—with care, accuracy, and strength.



# Get Started Today

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Guardian Link –  
Your Personal Line of Defense.

